



City of New York
Parks & Recreation

The Arsenal
Central Park
New York, New York 10021

Adrian Benepe
Commissioner

Dear Friend of New York

The City of New York/Parks & Recreation is pleased to be a partner in **Building the Future One Life at a Time**, a public/ private alliance sponsored by Emigrant Savings Bank, which is designed to foster healthy and helpful relationships between caring adults and New York City's children. Among our many programs aimed to meet the recreational and cultural needs of all New Yorkers, the Parks offers many educational opportunities for youth and adults including the PowerUp Technology Centers and nature activities such as the Alley Pond Adventures Program and other Urban Park Ranger environmental programs. These programs will benefit directly from **Building the Future One Life at a Time**.

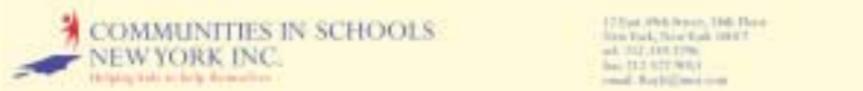
Led by Mayor Michael R. Bloomberg and Deputy Mayor Patricia E. Harris, the Parks Department is a public agency with 3,000 year-round, 3,000 seasonal, and 3,000 transitional workers who maintain over 28,000 acres of parkland, or 13% of New York City's land. Our 36 recreation centers are home to diverse offerings including play-camps for pre-schoolers, sports leagues for children and teenagers, job training for adults, and social activities for senior citizens. One of our most important activities is our after-school program which, over the past 19 years, has become well-regarded by parents and children alike. Each year we strive to further improve the quality of our after-school programs. For example, since 1999 Parks has offered specialized programs in arts, theater, and literacy which bring experts in visual arts, drama, and creative writing to selected after-school sites. Under the consultants' guidance, children write poetry and newsletters, sculpt with clay and wood, make plaster masks, and perform in plays. In 2002, through **Building the Future One Life at a Time** the Parks can expand the environmental program offerings at the Alley Pond Nature Center in Queens and to the expert resources available at the Parks' PowerUp and Computer Resource Centers.

We are excited about the opportunity to enhance our existing educational programs and welcome **Building the Future One Life at a Time**. Through this public/private partnership, children and adults in the Parks' 36 recreation centers will benefit from a program that brings e-learning activities, supplementary books and supplies, family events, a senior-to-youth mentoring program, and unique music events to their neighborhoods.

Thank you for your support.

Adrian Benepe
Adrian Benepe, Commissioner

www.nyc.gov/parks



Dear Friend:

Communities in Schools, NY is proud to be a partner in the groundbreaking program, **Building the Future One Life at a Time**. The mission of Communities in Schools, New York, Inc., -- *to champion the connection between the community and youth in order to help young people successfully learn, stay in school and prepare for life* -- goes to the heart of this effort. We commend Emigrant Savings Bank for its vision and commitment to this public/private alliance which will strengthen communities while it supports services to benefit youth.

We invite you to join the coalition supporting this program to help in **Building the Future One Life at a Time**. Communities in Schools, New York (CISNY), the City of New York/Parks & Recreation, and Emigrant Savings Bank are collaborating in this effort to build a keen sense of community through mentoring programs, literacy initiatives, on-line learning projects, and cultural and special community events in public schools and in Parks' recreational and educational centers.

CIS, founded in 1977, is now the nation's largest stay-in-school network. There are presently close to two million students and their families involved in various programs in thirty-two states under the CIS banner. The five basic needs of children, as articulated by Communities in Schools are:

- A one-to-one relationship with a caring adult;
- A safe place to learn and grow;
- A healthy start;
- A marketable skill to use upon graduation;
- A chance to give back to peers and community.

CISNY draws upon a vast network of service providers, schools and charitable organizations, and corporate partnerships to create a caring environment for public school students in the Greater New York region. CISNY strengthens community supports for youth by bringing existing resources, services, programs, parents and volunteers into the schools and Parks Centers to meet children's needs, thus freeing kids up to concentrate on learning.

Thanks for helping CISNY to be part of this important work. Thanks, too, for joining our effort in **Building the Future One Life at a Time**.

Dr. Roy J. Blash
Dr. Roy J. Blash
Executive Director
Communities in Schools, New York, Inc.

1. **God's Gift To The World**
Al Jarreau with Vanessa Williams

(Himelstein/Sampson)
©1999 The Verve Music Group, a Division of UMG Recordings, Inc.

2. **Pick Yourself Up**
Diana Krall

(Kern/Fields)
©1999 The Verve Music Group, a Division of UMG Recordings, Inc.

3. **I'll Build A Stairway To Paradise**
Sarah Vaughan

(De Sylva/Gershwin/Gershwin)
Courtesy of The Verve Music Group under license from Universal Music Enterprises

4. **What A Wonderful World**
Louis Armstrong

(Weiss/Douglas)
Courtesy of MCA Records under license from Universal Music Enterprises

5. **Lean On Me**
Bill Withers

(Bill Withers)
©1972 Sony Music Entertainment Inc.
Under License From The Sony Music Custom Marketing Group, A Division Of Sony Music, A Group Of Sony Music Entertainment Inc.

6. **Manhattan**
Ella Fitzgerald

(Rodgers/Hart)
Courtesy of The Verve Music Group under license from Universal Music Enterprises

7. **I'm Just A Lucky So And So**
Dr. John

(David/Ellington)
©1995 The Verve Music Group, a Division of UMG Recordings, Inc.

8. **Change The World**
Gerald Albright

(Kennedy/Kirkpatrick/Sims)
©2002 The Verve Music Group under license from Universal Music Enterprises

9. **Love Begins At Home**
Oleta Adams

(Adams/Rich/Friedman)
©1995 Mercury Records Limited

10. **Through The Eyes Of A Child**
Bobby Caldwell

(Caldwell)
Bobby Caldwell appears courtesy of Sin-Drome Records



Dear Neighbor,

By accepting this gift of wonderful music, you are also helping young people throughout the New York Metropolitan area. Every copy of this album raises money for and public awareness of **Building the Future One Life at a Time**, a cross-generational effort to provide community support to the young people of Greater New York.

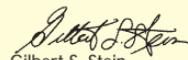
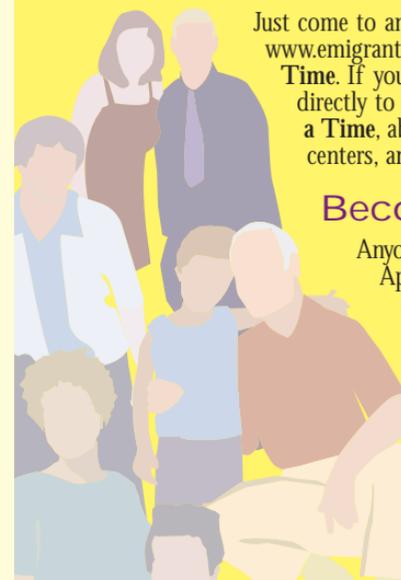
This unique public/private alliance is an open call to action for caring adults to help connect young people to special resources in schoolrooms, in after-school programs, in our parks, and in community-based organizations throughout our region. Emigrant Savings Bank is proud to be the underwriting sponsor of this historic effort through which an alliance of celebrities, businesses and civic organizations is coming to the aid of our youngsters. Together with our partners, including the New York City Department of Parks and Recreation and Communities in Schools, we at Emigrant Savings Bank are dedicated to working with the people of New York in **Building the Future One Life at a Time**.

All of us who call the Metropolitan New York Area home have seen, first with sorrow and then with pride, our neighbors and loved ones deal with the tragic events of last year with courage, kindness and great resolve. Through stories of both great heroism and simple human kindness, we have been reminded that each of us can make a difference and that, together, we can build and create powerful positive solutions in even the most challenging of times. Throughout Greater New York, we all feel the renewed celebration of the cultural diversity and of the remarkable spirit that has created and sustained our region, powerfully demonstrating that a great future, a great community, and a great city are built one life at a time.

We can all continue to make a difference in our communities by making a difference in the lives of our young people. If you can spare a day or even an hour to share your expertise, your life experiences or simply your company, you can help in **Building the Future One Life at a Time**. If you have no time to spare, there are other ways that you still can make a difference in the lives of our youngsters and in the life of our communities. You will find out more about how you can help in this booklet. We invite you to join us and our growing list of partners to offer whatever you can.

At Emigrant Savings Bank, the Metropolitan New York area is more than where we do business: it has also always been our home since 1850. Serving many generations and many diverse communities, we have grown alongside New York, helping to literally shape its landscape by working with other New Yorkers to create such landmarks as Central Park and St. Patrick's Cathedral. Emigrant has been with New York for more than 150 years -- we want to be there for you every day of your life. Together, we are **Building the Future One Life at a Time**.

Sincerely,

Gilbert S. Stein
Vice Chairman
Building the Future
One Life at a TimeThere are many ways you can join in **Building the Future One Life at a Time**. It's easy!**Come On In!**

Just come to any Emigrant Savings Bank branch or log onto our website at www.emigrant.com to learn more about **Building the Future One Life at a Time**. If you insert this compact disc into your computer, it will take you directly to on-line information about **Building the Future One Life at a Time**, about how you can get involved, and about local schools, parks centers, and other community based organizations that need your help.

Become a Mentor

Anyone with a caring heart and some free time can become a mentor. Applying is easy. Training is simple. No special skills are required. The personal rewards of mentoring are great -- knowing that you are helping a child to succeed in school and prepare for life. And, by mentoring one child you are also contributing to the creation of a strong, supportive community. There are three ways to find out more about mentoring and to sign up to become one. Go to any Emigrant Savings Bank branch or to our web site at www.emigrant.com or contact Communities in Schools NY's Helpline at 212- 339-1525

A CALL TO ACTION**Donate goods and services**

The schools and the parks need your time and your resources to make sure that the children they serve get the best, most reliable and effective services possible. You can donate services and new or used goods that will expand the educational, cultural or recreational opportunities for young people in your community. These contributions can relate to artistic, professional, technical, athletic, hobby, or any other interests you may have. Contact **Communities in Schools NY's Helpline at 212- 339-1525** to find out more about what is needed and how to give to your community.

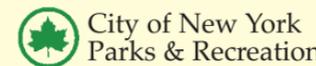
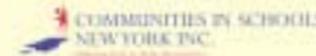
Think About It -- It's a Winner

By just taking a moment to ask how you can help, you will also be invited to enter to *win tickets to a once in a lifetime concert* event where you will be swept away into a magical re-creation of a moment from New York's past featuring a major recording artist in an up close and intimate evening of entertainment, fine food, high style and grand fun.* Enjoy moments from our City's past while **Building the Future One Life at a Time**.

*Complete contest rules available at all Emigrant Savings Bank branches.


Building the Future
One Life at a Time

To benefit youth programs of:

A program by *Songmasters*
Where doing good is good for business™