



# MAKING A DIFFERENCE

Emigrant Savings Bank is committed to making a positive impact on the lives of young people where they learn and where they play. Through **Building The Future One Life at a Time**, we support a wide array of activities in schools, parks, and other community locations.

## Where Kids Learn

### Adopt-A-School Initiative

Each of Emigrant's 36 community branches has adopted a neighborhood school which it provides with a broad range of supplemental support including:

- E-Learning – Year-long subscriptions to Learning Express, the renowned online test prep and remediation resource for students
- Books and Publications – Year-long subscriptions to *My Weekly Reader*, the widely acclaimed magazine for students as well as take-away popular books for student reading pleasure at home.
- Family Events – On-site performances, such as storytelling and musical performances for the entire family, are brought to each school.
- Special Celebrity Visits – Many popular artists and entertainers have volunteered as celebrity mentors for master classes, mentoring and inspirational support.
- And more...

## Where Kids Play

### Adopt-a-Park Initiative

Building The Future One Life at a Time makes it possible for youth to participate in educational, recreational and sports programs in Parks throughout the City by sponsoring:

- Indoor Soccer League – 24 teams citywide afford young people the opportunity to play soccer in winter, to stay fit, and to compete for the citywide league championships.
- CityWide Talent Show – This program includes a series of talent contests in local communities and affords youth the chance to participate in the

CityWide Talent Show, at which BTF celebrity mentors also serve as judges.

- It's My Park Day – This citywide Green Day engages kids and families in community service and also presents special events, awards, and prizes for involvement.
- Alley Pond Adventure Program – This outdoor environmental program affords thousands of city children each year with a true experience of the beautiful, natural environment all around us.
- And more...

## Mentoring

### Making a Difference One Life at a Time

Individuals just like you have signed on to become mentors near their homes and workplaces. In collaboration with our many mentoring partners, including Mentoring USA, mentors help youth individually and in small groups in schools and community organizations.

Celebrity Mentors also help out through master classes, behind-the-scenes introductions to music and arts careers, special presentations on technical aspects of music and entertainment, and more. Some simply speak with children about their passion for their art and love of their work. And some return to their childhood neighborhoods to reminisce and to inspire the children who live there now. Celebrity mentors who have offered their time include Patti Austin; Bobby Caldwell; Russell Simmons and the Def Poetry Jam artists; Kenny Rankin; Regina Carter; Steve Harris; Deborah Rath, and many others.

Emigrant's own mentors are drawn from a bank-wide mentoring program in collaboration with Mentoring USA.

## 1. OH HOW THE YEARS GO BY

**Vanessa Williams**

Jennings/Climie

© 1997 The Island Def Jam Music Group

## 2. BELIEVE THE CHILDREN

**Patti Austin**

Pardini/Laboriel/Laboriel

© 1990 The Verve Music Group

## 3. RESPECT YOURSELF

**The Staple Singers**

Rice/Ingram

Courtesy of Fantasy, Inc.

## 4. GET HAPPY

**Ella Fitzgerald**

Koehler/Arlen

Courtesy of The Verve Music Group

## 5. I'VE GOT THE WORLD ON A STRING

**Bobby Caldwell**

Arlen/Koehler

© 1998 Sin-Drom Records, Ltd.

Courtesy of Sin-Drome Records, Ltd.

## 6. WHAT A DIFF'RENCE A DAY MAKES

**Dinah Washington**

Grever/Adams

Courtesy of The Verve Music Group

## 7. ON THE SUNNY SIDE OF THE STREET

**Louis Armstrong**

Fields/McHugh

Courtesy of MCA Records

## 8. RANDOM ACT OF LOVE

**Al Jarreau**

Garrett/Dubin/Jackson

© 2002 The Verve Music Group

## 9. THE HOUSE I LIVE IN

**Sarah Vaughan with**

**Harold Mooney Orchestra**

Robinson/Lewis

Courtesy of The Verve Music Group



Dear Neighbor,

Welcome to the growing number of people from communities all around the New York Metropolitan area who are helping young people through Building the Future One Life at a Time, a program underwritten by Emigrant Savings Bank.

Through our direct efforts and the support we provide to our program partners — Communities in Schools NY, Mentoring USA, and the City of New York Parks & Recreation — much-needed help and resources are delivered to area school children including mentoring, e-learning and remedial support, books and publications, school supplies, family and recreational events, and special cultural programming.

By acquiring this gift of wonderful music, you have triggered a contribution from Emigrant Savings Bank to this unique public/private alliance of celebrities, businesses, and civic organizations who are joining forces to provide support to our youth, where they learn and where they play.

All of us who call Metropolitan New York home know only too well the financial pressures our area now faces. Since our schools and our parks are, unfortunately, not immune to budget cutbacks and program reductions, young people are especially affected by today's economic conditions. And while children may represent less than one fourth of New York's population, they are 100% of our future.

One bank cannot solve all of the problems created by necessary budget economies, but we can signal our commitment, step up in these difficult times, and call on others to join us. Emigrant Savings Bank and its program partners, therefore, invite you to join us as a participant in Building the Future One Life at a Time. If you can spare a day or even an hour to share your expertise, your life experiences or simply your company, you can help a child. If you have no time available, there are other ways that you can make a difference in the lives of our youngsters and in the life of our communities. You will find out more about the program within the pages of this booklet.

At Emigrant Savings Bank, the Metropolitan New York area is more than where we do business: it has been our home since 1850. Serving many generations and many diverse communities, Emigrant has been with New Yorkers for more than 150 years, and we want to be there for you every day of your life.

Together, we are Building the Future One Life at a Time.

Sincerely,

Gilbert S. Stein  
Vice Chairman



# BE A PART OF SOMETHING SPECIAL!



Emigrant's Building the Future One Life at a Time is a unique alliance of celebrities, businesses, civic organizations and individuals like you joining forces to provide community support to the youth of Greater New York where they learn and where they play. There are many ways you can join in Building the Future One Life at a Time. It's easy.

## Come On In!

Just come to any Emigrant Savings Bank or log on to our website at [www.emigrant.com](http://www.emigrant.com) to learn more about Building the Future One Life at a Time. If you insert this compact disc into your computer, it will take you directly to on-line information about Building the Future One Life at a Time and about how you can get involved.

## Become a Mentor

Any responsible adult with a caring heart and some free time can become a mentor. Applying is easy. Training is simple. No special skills are required. The personal rewards of mentoring are great knowing that you are helping a child to succeed in school and prepare for life. And by mentoring one child you are also contributing to the creation of a strong, supportive community. There are three ways to find out more about mentoring and to

sign up to become one. Go to any Emigrant Savings Bank branch or visit our web site at [www.emigrant.com/buildingthefuture](http://www.emigrant.com/buildingthefuture); contact the Building the Future One Life at a Time Helpline at 212-339-1525; or contact Mentoring USA at [www.mentoringusa.org](http://www.mentoringusa.org) and say "Emigrant sent me!"

## Donate goods and services

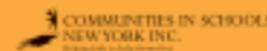
Greater New York's schools and parks need your time and your resources to make sure that the children they serve get the best, most reliable and effective services possible. You can donate services and new or used goods that will expand the educational, cultural or recreational opportunities for young people in your community. These contributions can relate to your own artistic,

professional, technical, hobby, or any other skills you may have. Contact our web site at [www.emigrant.com/buildingthefuture](http://www.emigrant.com/buildingthefuture); or the Building the Future One Life at a Time Helpline at 212-339-1525 to find out more about how to give to your community.

## Think About it – It's a Winner

By just taking a moment to visit an Emigrant branch to ask how you can help, you will also be

invited to enter to win tickets to once-in-a-lifetime concert events where you will be swept away into magical re-creations of a moment from New York's past, featuring a major recording artist in an up-close and intimate evening of great music, fine food, and high style. Enjoy moments from our past while Building the Future One Life at a Time.



**BUILDING THE FUTURE ONE LIFE AT A TIME**, sponsored by Emigrant Savings Bank, is a public/private alliance that joins celebrities, businesses and civic organizations in mobilizing community support for New York's youth where they learn and where they play.

**COMMUNITIES IN SCHOOLS NY** is the local branch of the nation's largest stay-in-school program for youth.

**MENTORING USA** is the largest school/community site-based program in New York City providing one-to-one mentoring to at-risk youth.

**THE CITY OF NEW YORK/PARKS AND RECREATION** reaches out to over a million neighborhood children and adults each year at its 36 Recreation Centers, and millions more in its 28,000 acres of open space.

**THE CD 101.9 SMOOTH JAZZ FOUNDATION**, the official radio partner of BTF, raises funds for charities in the Tri-state area, focussing on children's and women's issues.

**SONGMASTERS** Building the Future One Life At a Time is a program by Songmasters, where doing good is good for business. For information contact [info@songmasters.org](mailto:info@songmasters.org).