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To find out more about **Building the Future One Life at a Time** and how you can get involved in this program, visit our website at www.emigrant.com/buildingthefuture, call the BTF Helpline at **212-339-1525**, or visit your local branch of Emigrant Savings Bank.

Building the Future One Life at a Time is

A program by

Songmasters

Where doing good is good for businessSM

IT'S TIME FOR

NEW STANDARDS

FEATURING

CYNDI LAUPER



WHERE MUSIC AND EDUCATION MEET IN CELEBRATION



Building the Future One Life at a Time, sponsored by Emigrant Savings Bank, is a public/private alliance that joins celebrities, businesses and civic organizations in mobilizing community support for New York's youth where they learn and where they play. In collaboration with our program partners and beneficiaries, BTF provides mentoring, e-learning remediation, books, publications and supplemental materials, and family and cultural events to schools, Parks recreational centers and community-based programs for young people in Greater New York.

BTF Beneficiaries



Communities in Schools NY is the local branch of the nation's largest stay-in-school program for youth. CIS NY provides supplemental resources to public and private schools and community organizations in the New York area in order to strengthen children's ability to learn, stay in school and prepare for life.



Mentoring USA is the largest school/community site-based program in New York City providing one-to-one mentoring to at risk youth. A national and international organization, Mentoring USA is also affiliated with HELP USA, the nation's largest provider of transitional housing and services for homeless families.



The City of New York/Parks and Recreation serves both educational and recreational needs of New York's youth through a vast array of programs offered in 36 Recreational Centers and 28,000 acres of parkland. Through its myriad programs, the Parks provides educational, artistic, and athletic activities and resources for youth in New York City.

BTF Partner



The CD 101.9 Smooth Jazz Foundation, the official radio partner of BTF, raises funds for charities in the Tri-state area, focusing on children's and women's issues. In cooperation with BTF, the Smooth Jazz Foundation inaugurated the **Brian Marks Music Scholarship Award** in 2004 to provide scholarships to musically talented high school seniors. Tonight, the first winners of this scholarship will be announced and will perform. Winners will receive awards from WQCD and from Emigrant Savings Bank.

You and a guest are cordially invited to a very special celebration of the Educational Initiatives of

Building the Future One Life at a Time

Presenting
an exclusive private performance of

NEW STANDARDS

Featuring Grammy® Award Winner

CYNDI LAUPER

hosted by
Deborah Rath, CD 101.9

with Special Guests:
Winners of The Brian Marks Music Scholarship 2004

Tuesday, April 20, 2004

Tribeca Rooftop
2 Debrosses Place
Off Canal at Hudson

Cocktails at 6:00 PM
Dinner and Entertainment at 7:00PM



RSVP by April 12, 2004
limited seating
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